

EMILY HOOD

EDUCATION

Francis Howell North High School

Expected Graduation: May 2020

GPA: 4.6 Weighted, 4.0 Unweighted

SKILLS

- Broadcast Writing
- Adobe Creative Suite
- Canva
- DSLR Cameras
- Wordpress
- Slack

AWARDS AND HONORS

Missouri JEA

- 2020 Missouri Student Journalist of the Year
- State Winner: Broadcast Sports News Story (2018)
- State Finalist: News Video Story of the Year (2019)
- State Finalist: Video Feature Story of the Year (2019)
- State Nominee: Video Story of the Year: Special Projects (2018)

National Student Press Association

- Broadcast Portfolio of the Year: Fourth Place (2018 & 2019)
- Social Media Promotion: 4th Place (2019)
- Honor Roll (2019)

Columbia Student Press

Association

- Gold Circle Award: Video Feature Package - 3rd Place (2019)

Freedom Forum Institute

- Al Neuharth Free Spirit and Journalism Conference Representative - Missouri (2019)

JEA National Student Media

Contests

- Superior Rating in Broadcast Anchor (2018 National High School Journalism Convention, San Francisco, CA)
- Excellent Rating in Video Package Editing (2019 National High School Journalism Convention, Washington, D.C.)
- Excellent Rating in Broadcast Newswriting (2018 National High School Journalism Convention, Chicago, IL)

JournalismSTL

- Superior Rating in Broadcast Special Projects- The Hood Report (2018)
- Superior Rating in Broadcast Special Projects (2018 & 2019)
- Superior Rating in Individual Broadcast-Features (2018)

EXTRACURRICULARS

FHNtodayTV (January 2017-Present)

Executive Producer (June 2018-Present)

- Created monthly calendar to keep staff engaged in all class periods
- Overlooked content quality by setting and tracking staff deadlines
- Educated staffers on new video techniques through lessons
- Maintained a fun and inviting staff culture

Podcast Producer (June 2017-May 2018)

- Selected videos to be showcased in monthly show, FHNtodayTV
- Wrote scripts that introduced videos in a fun and informative way
- Trained anchors to improve their on-camera presence

Videographer (January 2017-May 2017)

- Anchored and produced weekly news show, The Hood Report, that informed students of current events
- Interviewed local community figures about current events
- Shot and edited b-roll using Adobe Premiere Pro
- Created broadcast packages about community events and issues
- Provided play-by-play commentary of sporting events through FHNtodayLive

Quill and Scroll (January 2018-Present)

National Student Advisory Board Member (February 2018-Present)

- Worked with board members and JEA leaders to create themes for Scholastic Journalism Week
- Brainstormed ways to feature work from other schools
- Communicated with board members to implement activities in our own schools

Officer (August 2019-Present)

- Planned and coordinated service events
- Organized booth to promote media literacy at FHN's Black and Gold Day festival
- Set requirement for service hours in order to earn honors at graduation

FHN Student Cabinet (August 2018-Present)

- Advised administrative team on school policy decisions
- Presented a policy to allow hats on the school dress code to teachers and faculty
- Promoted Autism Awareness campaign and t-shirt sales throughout school

Knights of Excellence (August 2018-Present)

- Recognized excellence by high-achieving students through various activities and contests throughout the year
- Gave supplies and food to honor teachers during Teacher Appreciation Week

EMPLOYMENT HISTORY

CourseCreatorsHQ

Digital Content Strategist (January 2019-Present)

- Designed graphics for social media accounts
- Created social media package designs to aid in client branding
- Edited videos for YouTube and social media
- Scheduled social media posts to maximize exposure and brand engagement

Emily Hood Productions

Founder and CEO (September 2017-Present)

- Met with clients to discuss goals for promotional videos
- Created animations to showcase a company's brand
- Shot footage of events to create recap videos
- Edited videos for online courses
- Created social media content to maximize follower engagement
- Took and edited portraits for couples and seniors